



PRESSERO-PRISMADIRECT: Web-to-print and production workflow solution

SMART CHANGE STARTS HERE.

 **CANON SEE IMPOSSIBLE**



TWO POWERFUL SOLUTIONS THAT WORK TOGETHER

With the integration of Aleyant Pressero and PRISMAdirect, your organization can now manage both its web-to-print and production print workflows using one integrated system. Leveraging these two powerful solutions—one dedicated for web-to-print order acquisition, management and fulfillment, and one dedicated for job management on the production floor—your organization can help improve the ordering and fulfillment experience for your customers, and enable a unified production floor management solution for your print operations.

ALEYANT PRESSERO

Pressero™ is a complete web-to-print system, providing many features competitors do not offer. Pressero's customizable store interface has launched many clients into the exciting world of internet based print sales. Positioned to serve print service providers of all kinds, Pressero fits the needs of commercial printers, print distributors, and in-plants alike.

BENEFITS

The Pressero storefront system has all the capabilities you expect from an award-winning, top-rated, web-to-print solution. The majority of print service providers will find that everything they need is already included.

- Website Flexibility Features
- B2C Search Engine Optimization Features
- Complete Print Sales & Services Features
- Print Personalization Features
- Robust E-Commerce Features
- Extensive Order Management Features
- Distributed Sales Support Features
- Added Services Features
- Enhanced Capabilities & Add-on Features

PRISMAdirect

PRISMAdirect is a workflow management and automation solution that helps streamline your print production workflows, from order intake through production management. It is both user-friendly and highly customizable. PRISMAdirect fits the print production needs of commercial printers and in-plants alike.

BENEFITS

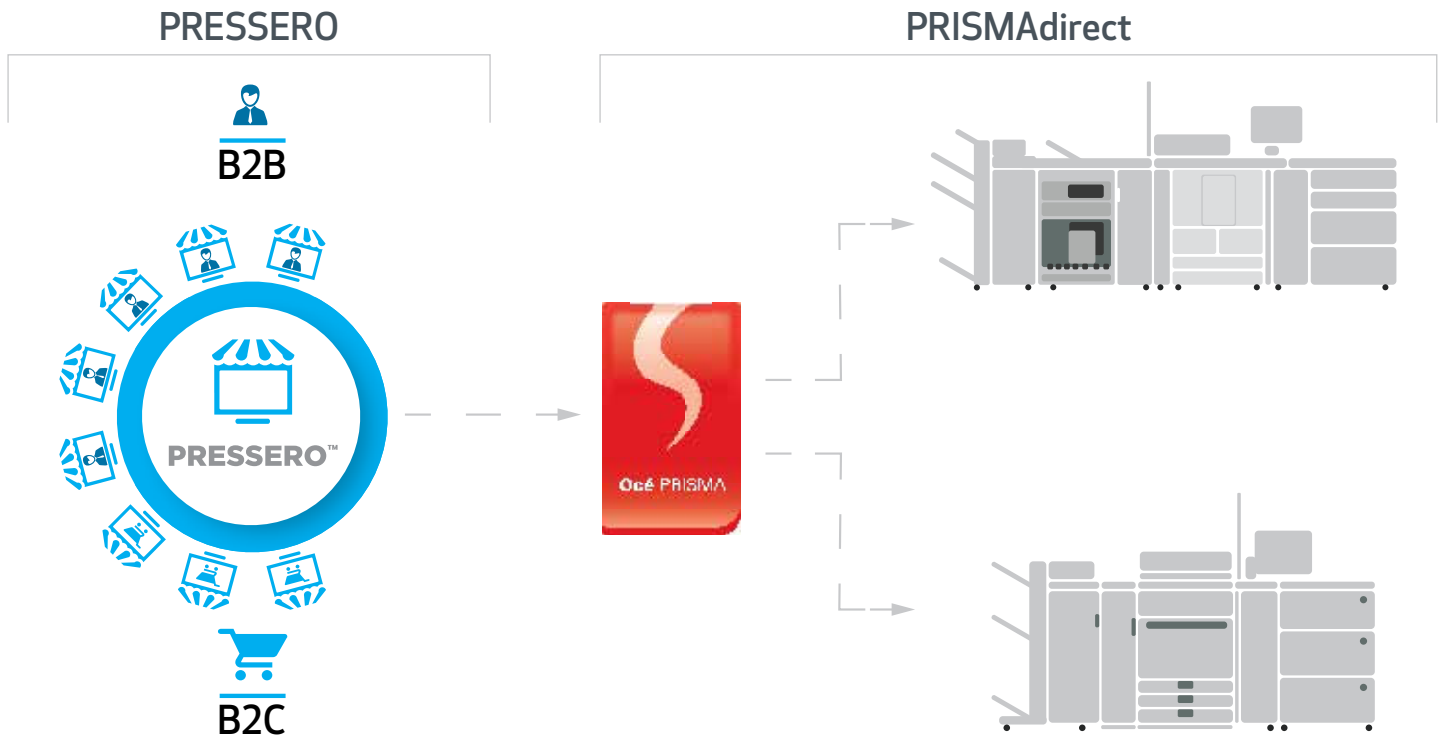
The PRISMAdirect order management dashboard gives you all the flexibility and the control you need to keep your print production flowing. Assign roles and responsibilities, forward jobs automatically based on job attributes, or control jobs individually. The power is all in your hands.

- Orders flow seamlessly from Pressero into PRISMAdirect's operator dashboard, or directly to print.
- Web-based user interface for easy deployment anywhere you need access to the operator dashboard.
- Simplify make-ready automation with standard imposition templates.
- Combine with PRISMAprepare,* the all-in-one, make-ready solution for elaborate composition, content, image, color, layout, media, and production prepress.

** PRISMAprepare requires a separate purchase.*

AN INTEGRATED SYSTEM WITH IMPRESSIVE BENEFITS

Enjoy the advantages of cloud based web-to-print for order acquisition, management, and fulfillment, with a dedicated production print workflow server enabling automated touch-less workflows, robust make-ready integration, and printer agnostic support. The benefits will appeal equally to your customers and your print operators.



WHAT'S IN IT FOR YOU?

END USERS	PRODUCTION FLOOR	IT DEPARTMENTS	TOTAL ORGANIZATION
<p>Faster, easier to use ordering system</p> <ul style="list-style-type: none"> Authenticated logins. Instant B2B and B2C storefronts. Personalization, budgets, and quotation included. 3rd party integrations: Payment, shipping, tax, etc. available with Pressero. 	<p>Drive volume to production, automatically</p> <ul style="list-style-type: none"> Route jobs from Pressero to production, automatically. Integrate PRISMAprepare for advance make-ready. Printer agnostic solution protects your hardware investments, now and in the future. 	<p>Better control, less additional burden</p> <ul style="list-style-type: none"> Cloud based Pressero W2P means no additional IT burden for your organization. Turn-key PRISMA Direct solution supported by Canon Solutions America, with little to no IT burden, and better control over jobs on the production floor. 	<p>Flexible W2P and turn-key production management</p> <ul style="list-style-type: none"> Pressero is the ultimate in flexible W2P solutions. Host unlimited B2B storefronts so you can offer your customers unique shopping experiences. PRISMA Direct's automated turn-key operator dashboard supports touch-less workflows, helping reduce operator error and increase productivity.

CONFIGURATION

The product modules and services listed below are minimum requirements for Canon Solutions America's Pressero-PRISMAdirect integrated solution.

ALEYANT PRESSERO	PRISMAdirect
Premier Activation ¹	PRISMAdirect v1.3.4 or higher
Premier Subscription (1 year)	Recommended PRISMAdirect Options
	PRISMAdirect Automation
	PRISMAdirect Pro-print Package
	PRISMAdirect Extra Concurrent User
	PRISMAprepare V6 with Automation

CANON SOLUTIONS AMERICA PROFESSIONAL SERVICES

Professional services are required for the Pressero/PRISMAdirect integration (project managements, configuration, implementation, and training). Consult with a certified Canon Solutions America Professional Services Representative for discovery and a Project Statement.

¹The integration requires Aleyant's Automated Workflow Integrator (AWI) tool, which comes standard with Enterprise and Enterprise+ subscriptions only.



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1-800-815-4000 CSA.CANON.COM